## Santa Fe County Lodgers Tax Advisory Board

El Rancho de las Golondrinas 334 Los Pinos Road

> Regular Meeting May 26, 2011 at 10:30am

Please turn off Cellular Phones during the meeting

## (Amended) Agenda

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
  - Amendments
  - Tabled or Withdrawn items
- IV. Approval of Minutes
  - March 31, 2011 Regular Meeting
- V. New Business
  - A. Update on the MOU for Media Relations with the City of Santa Fe Convention & Visitors Bureau representative, Steve Lewis.
  - B. Open Hands request for funding for Renaissance Fair.
- VI. Old Business
- VII. Report
  - A. Santa Fe County Finance Division Lodgers Tax Financial Report May 25, 2011 (Pro-Forma)
- VIII. Advertising Agency Report Impressions Advertising, Inc.
  - A. Old Business
  - **B.** New Business
  - IX. Administrative
    - A. Next Meeting Date and Location

## **Adjournment**

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